

SARA SANGALLI

GRAPHIC DESIGNER
STOCK PHOTOGRAPHER

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Based in Milan, Italy

YEAR OF BIRTH: 1983

 luckyjlifestyleandtravel
luckyjdesign

 SaraSangalliPhoto

 luckyjdesign



SUMMARY


I deal with **all aspects of visual communication**, my skills cover **graphic layout, color and photo editing**, and organizing the use of images and graphic elements. Corporate Identity is always the starting point, the foundation that helps develop a strategy aimed at obtaining the best results given a communication goal and a budget. I've grown a specific ability in the field mostly due to my **Master Degree in Fashion Design**, but I keep enhancing it through a continuous contribution of **commercial and stock photography** to the main **stock photo agencies**.




WORK EXPERIENCE

 **CREATIVE DESIGNER** (september 2016 - present)
at **ARCH WARE s.a.s**

 **FREELANCE CONTRIBUTOR** (2010 - present)
at **SHUTTERSTOCK Inc.**
my portfolio: <http://www.shutterstock.com/g/luckyj>

 **EXPERIENCE DESIGNER** (sept. 2013 - sept. 2015)
at **ARCH WARE s.a.s**

- Defining projects' guidelines based on client's brief
- Website user interface planning
- Marketing driven website content creation
- Wordpress based website design
- Content marketing strategies and editorial planning, both for recurring publications and distribution on selected social networks

 **GRAPHIC DESIGNER** (april 2011 - april 2013)
at **ARCH WARE s.a.s**

- Defining projects' guidelines based on client's brief
- Graphic layout and style-guide planning
- Layout creation and overseeing, final approval of projects (catalogues, manuals, whitepapers)
- Photo/Image editing and curation, external image resources selection and purchase
- Photoretouching and photomanipulation



SOFTWARE

ADOBE SUITE

Photoshop ●●●●●
Illustrator ●●●●●
InDesign ●●●●●
Acrobat Pro ●●●●●
Lightroom ●●●●●

PROGRAMMING

Wordpress ●●●●●
CSS ●●●●●

MAILING AUTOMATION

Mailchimp ●●●●●


VARIOUS

Word, Pages, Excel, Numbers, PowerPoint, Keynote.
Comfortable in Windows, Android, Mac OSX and iOS environments




EDUCATION

 **MASTER COLLEGE DEGREE** (2006 - 2010)
at **POLITECNICO DI MILANO**
specialistic bachelor degree 5 years course in Fashion Design

 **HIGH SCHOOL DIPLOMA** (1997 - 2002)
at **CIVICO LICEO LINGUISTICO A. MANZONI**
high school diploma with specialization in foreign languages:

- English Language and Literature
- Spanish Language and Literature
- German Language and Literature
- MUN - Model United Nations: academic simulation of the United Nations

 **HIGH SCHOOL DIPLOMA** (2000 - 2001)
at **HARRITON HIGH SCHOOL, LOWER MERION SCHOOL DISTRICT, ROSEMONT, PHILADELPHIA**
academic exchange program: attendance of senior year classes and attainment of high school diploma in the USA



LANGUAGES (COMMON EUROPEAN FRAMEWORK OF REFERENCE FOR LANGUAGES)

Italian ●●●●●
native speaker


German ●●●●●
elementary proficiency
Understanding: A2
Speaking: A2
Writing: A2

English ●●●●●
full professional proficiency
Understanding: C2
Speaking: C1
Writing: C1
TOEFL Certification

Chinese ●●●●●
elementary proficiency
(currently attending 3rd year of study)
Understanding: A1
Speaking: A1
Writing: A1
A1 level - License 8559 2015/16



CHARITY WORK

 **COMMUNICATION MANAGER** (2013 - present)
at **ATLHA APS ONLUS - via Cascina Bellaria 90, Milano**
In charge of all communication efforts regarding Food and Hospitality. Development of social media and web presence